MAXIBOOKING DATA PROTECTION AND PRIVACY POLICY

Welcome to our Data Protection and Privacy Policy. This document aims to keep you informed how and why we process your personal data, and also this is presented to you according to Data Privacy Regulation Requirements.

By using our online reservation system or any Maxibooking product, domain names, or otherwise accessing via mobile or web you acknowledge that you accept the practices and policies outlined in this Privacy Policy.

IN GENERAL

Here are our main principles when we process your data:

- We are collecting and processing your personal data only for the purpose of giving you better services of Maxibooking
- We keep confidential your personal data encrypted to prevent unauthorised access to your data
- We delete your personal data after we finish giving service to you or after we receive your demand to be forgotten

DIFFERENT CATEGORIES OF DATA WE COLLECT

The necessary information for registration and use of our services is the first type of information we collect. These are your name, surname, birth date, address, telephone number, e-mail address, postal address, payment system information, etc…

For what exactly we use this information… for the strict purpose of providing you our services.

The second type of information are non-personalised information such as log files and cookies … This type of information enables us to offer you additional features or to get customer service analyses to improve our services.

By using our online reservation system and using our services, you give consent to us to collect, to process for the service providing purposes, to store and to destroy your data.

COOKIES LOG FILES AND USAGE DATA

We use cookies to understand better your needs and to improve our services quality. We use technical data, which may include URL information, cookie data, your IP address, the types of devices you are using to access or connect to our application, unique device ID, device attributes, network connection type (e.g., WiFi, 3G, LTE) and provider, network and device performance, browser type, language, information enabling digital rights management, operating system, and version.

Log Files

We gather certain information automatically and stores it in log files. This information includes internet protocol addresses and browser, referring/exit pages, operating system and date/time stamp. Occasionally, we may process gathered information in our log files, as necessary to improve the Services for individual customers. Otherwise, we generally use this information as we would use any Usage Data, to analyse trends, administer and maintain the Services, or track usage of various features within the Services.

Cookies

A "cookie" is a small software file stored in your computer's hard drive; their purpose is to allow a web server to identify your computer and browser, and tailor web pages and/or login information to your preferences. Cookies help us improve our services and allow you to promptly display the information you need. Cookies don't give us access to users' computers, and the information we may collect through cookies doesn't include personal information.

WHY WE PROCESS AND TRANSFER YOUR DATA

Maxibooking may use the personal data you provide to operate the Services and tailor it to your needs, for billing, identification and authentication, to contact and communicate with you about the Services and your use of the Services, send you marketing materials (subject to your authorization with opt-out option), for research purposes, and to generally improve the content and functionality of the Services.

Maxibooking may also share your personal information with its group companies and third-party service providers (hotels, service providers, credit card processors and hosting partners) to provide the necessary hardware, software, storage, to communicate with you, either directly or through one of our partners, for marketing and promotional purposes via emails, notifications, or other messages, consistent with any permissions you may have communicated to us, and to provide you the services we commit to you. We do not permit our service providers to use the personal information other than the purpose of sharing it.

DATA SECURITY MEASURES

We are committed to protecting your personal data and take measures to prevent unauthorized access. Your password protects your user account, so you should use a unique and strong password, limit access to your computer and browser, and log out after having used our services. On the other hand, no security measures are completely secure, and we can't hundred per cent guarantee the security of all data we collect.

We try to protect your personal data from unauthorised access by employing technological, physical and administrative security safeguards, such as firewalls and carefully-developed security procedures. For example, when you enter sensitive information (such as login credentials and all your activity on our Service platform) we encrypt the transmission of that information using secure socket layer technology (SSL). Additionally we may use end-to-end encryption to protect unauthorised access for sensitive data end communication.

YOUR REQUESTS

You as the owner of your personal data you have right to request information from us on or to take actions about the below:

-which of your data is collected or processed,

-is your data processed according to the consent given by you or the limits of giving the service,

-is your data transferred to 3th parties in the country or abroad,

-is your data processed truly, if not to correct it,

-the erasure or deletion of your personal data,

-to inform about your requests any third party in case your data is transferred,

-to be able to object any negative impact on your rights from any automated process of your data,

-to demand compensation for any damage you suffer from unlawful use of your data

If you don't agree with the terms of this Privacy Policy, then please don't use the Service.

Thank you for reading our Data Protection and Privacy Policy.

Data controller: Booklogic Bilgi Tek. Ve Tur. Ltd. Şti.

For any queries and requests contact: privacy@booklogic.net